

Key Action: Learning Mobility of Individuals
Action Type: Mobility of youth workers

Project Title

ConnectED

Project Coordinator

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Project Information

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Partners Officina Nuova Dimensione Europea (O.N.D.E.) APS (IT) , ZARGATSUM (DEVELOPMENT) social movement (AM) , Bosphorus Youth Team (TR) , CHARITY FUND WAKEBOARDERS FOR THE FUTURE (UA) , Asociatia Gutenberg - Organizatia tinerilor vorbitori de limba germana din Satu Mare (RO) , Associacao Lilaz (PT) , Asociacion Cultural Somos La Otra (ES) , YouthPath (EL) , JOVESOLIDES Egypt (EG)
Topics Inclusion of marginalised young people ; Digital skills and competences ; New learning and teaching methods and approaches

Project Summary

Objectives

The main objective of the project is to foster inclusion in the field of youth organisations, focusing on one key area: inclusive digital communication.

From the perspective of youth practice, this involves several aspects: Awareness raising and training: Providing practical training and resources to youth practitioners as well as decision-makers.

as well as decision-makers and communication experts, to raise awareness of inclusion and provide them with practical tools to improve it in their organisations.

Skills development: To develop specific skills related to inclusive digital communication and the creation of inclusive digital environments.

Use of existing resources: Using existing resources, such as the Eurodesk handbook on inclusive digital communication.

The direct target groups of the project include youth organisations, people specialised in communication in these organisations, youth workers and people in charge of youth organisations. By empowering these groups, it is expected that they will be able to create more inclusive and welcoming environments for all young people, especially those with fewer opportunities, such as people with disabilities or migrants.

Indirect target groups include the beneficiaries of youth organisations, as well as other youth organisations that can be inspired and adopt similar inclusive practices. This contributes to the creation of a more inclusive environment in the youth field at European level.

General aims of the project:

ConnectED is a KA153 type project that encompasses two activities, two trainings for youth professionals that aim to raise awareness about inclusion and the importance of creating a sense of belonging. We want to help youth workers, decision-makers in youth organisations and communication experts to better understand inclusion. Our aim is to make everyone aware of the complexities involved and to provide practical tools to improve overall inclusion in organisations.

*Specific Training Objectives

-To provide practical training on inclusive digital communication.

-To explore diverse perspectives on inclusive communication.

-To use the content of the Eurodesk publication on inclusive digital communication (<https://eurodesk.eu/edIDC>).

Activities

ACTIVITY 1 - Training Course on Inclusive Digital Communication (TC - 24 to 29 March 2025)

28 participants (including trainers) from 11 different countries.

What is it about?

We will dive into the world of digital communication, exploring how to make it better and more inclusive. It's not just about

just about words; we want to learn how to include everyone using different digital tools. The training will be based on the Inclusive Digital Communication handbook published in 2023 by Eurodesk, and will be delivered by one of the authors of the publication.

authors of the publication.

Specific objectives:

- To provide practical training on inclusive digital communication.

- To explore various perspectives on inclusive communication.

- To use the content of Eurodesk's Handbook on Inclusive Digital Communication (Download here).

Target group:

- Individuals responsible for communication in youth organisations.
- Over 18 years old.
- Mandated to implement the communication strategy after the project.

What will we do?

We will share practical tips, tricks and real examples to make digital communication awesome. No jargon

No jargon, no complicated stuff, just simple and useful techniques that you can use right away. There will be practical exercises that you will be able to implement during the sessions so you can see a result of improved inclusion in your digital environments.

When and where?

September 2024 in Spain. We will spend 5 days learning and 2 days travelling. English is the main language of communication.

Impact

The project aims to achieve several important outcomes:

- a) Practical learning: Participants will acquire concrete skills that they can easily apply in their daily work with youth organisations.
- b) Change of mindset: It is expected to change the mindset of leaders towards inclusion, making it an ongoing priority rather than something merely theoretical.
- c) Evaluation and improvement: Participants will reflect on their organisations and develop concrete action plans to improve digital inclusion.
- d) Visibility: Awareness will be raised about the invisible aspects of inclusion, raising awareness of the importance of visibility in promoting inclusion.
- e) Networking: Partnerships will be established with other organisations and experts to enhance future opportunities for collaboration and continuous learning.

In addition, participants are expected to continue the impact of the project through follow-up activities, such as the development of new projects, the active dissemination of project results, the organisation of local activities and mini awareness-raising campaigns, and participation in online meetings to share experiences and knowledge.

The project will also produce tangible results, such as recommendations gathered from the sessions, a video documentary to raise awareness, and continuous learning and motivation of participants. These results will be shared and made available for access after the project. In addition, a variety of dissemination methods will be employed, such as

future projects, peer-to-peer meetings, access on dissemination platforms and social media to maintain the impact of the project and promote inclusion in all its forms.

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