

Key Action: Learning Mobility of Individuals  
Action Type: Mobility of young people

#### Project Title

# Youth LuceFest - Capturing empathy: a cross between urban art, photography and architecture

## Project Coordinator

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## Project Information

**Identifier** 2025-1-IT03-KA152-YOU-000300565  
**Start Date** Jun 1, 2025  
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**EC Contribution** 34,209 EUR  
**Partners** Asociación de Mujeres Monte Carmelo (ES) , DEFENDER OF PEDAGOGUES RIGHTS (AM) , Empower Echoes (GE) , ZNANSTVENO-RAZISKOVALNO ZDRUZENJE ZA UMETNOST, KULTURNE IN IZOBRAZEVALNE PROGRAME IN TEHNOLOGIJO EPEKA, SOCIALNO PODJETJE (SI) , JOVESOLIDES Egypt (EG)  
**Topics** Green skills ; Creativity, arts and culture ; Tackling geographical remoteness and involving rural areas

## Project Summary

### Objectives

The project Youth LuceFest - Capturing Empathy, a cross between urban art, photography and architecture represents a significant evolution of previous initiatives, integrating new artistic and cultural dimensions. Through architecture and photography, participants will have the opportunity to explore and enhance the historical and natural heritage of Calabria, while promoting social inclusion and intercultural learning.

With the involvement of young people from different countries, the project aims to create a lasting impact on local communities, stimulating creativity and a sense of cultural belonging with a view to sustainable and inclusive development. Participating organisations come from the following countries:

1. Italy - applicant and host
2. Spain - Asociación de Mujeres Monte Carmelo
3. Egypt - JOVESOLIDES Egypt
4. Georgia - Empoer Echoes
5. Armenia - Defender of Pedagogues Rights
6. Slovenia- EPEKA

The objectives of the project are:

1. To bring young people from rural areas closer to European programmes and mobility opportunities, promoting intercultural learning and European identity.
- 2- To strengthen the transversal competences of young people from rural areas, promoting their inclusion.
- 3- Develop ideologies based on recycling and creative reuse of materials through art.
4. To promote art as a tool for socio-cultural awareness raising, with a focus on rural areas.
5. To recognise the effectiveness of non-formal education methods in the involvement of the most marginalised young people or those with fewer opportunities, encouraging their active participation in community projects.

### Activities

The project will involve 24 young people, 6 group leaders and 1 facilitator from 6 countries, including 3 Erasmus+ Programme Countries and 3 Programme Partner Countries.

For 7 days, participants will work together in Magisano (San Pietro hamlet), in Calabria, Italy, to develop artistic activities based on the use of recycled materials. Their work will contribute to the redevelopment of the territory and the beautification of local spaces, demonstrating how creativity can be a tool for social and environmental change.

This youth exchange is largely focused on self-exploration and personal development, developing participants' social and intercultural skills, strengthening young people's connection to the world OF ENVIRONMENTAL PROTECTION AND RESPONSIBLE USE OF MATERIALS THROUGH ARTISTIC, CREATIVE AND EASY TO APPLY TOOLS. THE RECOGNITION OF THE NEEDS OF THE RURAL COMMUNITY AND THE CREATION OF SPACES FOR YOUNG PEOPLE AND THE METHODS FOR THE PARTICIPATION OF YOUNG PEOPLE WITH FEWER OPPORTUNITIES ARE THE BASIS OF THE EXPECTED RESULTS OF THIS PROJECT.

The activities will also include urban art interventions, as a continuation of the trend that has seen young people hosted as protagonists of redevelopment interventions.

In this sense, the kids will be involved in the activity of creating 12 new themes for the artistic benches, supported

by a Calabrian artist, who will renew the same works created in 2021.

The concept of an urban art gallery, in fact, has the primary characteristic of being renewable. A work of art exposed to the elements clearly tends to deteriorate over the years and in particular that created on supports such as wooden benches.

In this sense, an artist will be involved who will create new themes based on sayings, proverbs, colors, uses and customs of all the nations involved and Calabrians. A second artistic intervention will instead resume the art of weaving, ancient and practiced in Calabria with the creation of an artistic intervention developed together with a young Calabrian fashion designer and weaver who will aim to create an individualized project with the participants of the exchange.

## Impact

The "YYLF-ARCHI-PHOTO-ART" project is expected to have a significant impact at various levels:

Local impact:

- Community engagement: encourages collaboration between young people, local authorities, cultural institutions and citizens, fostering a stronger sense of belonging and shared responsibility for cultural heritage.
- Ecological awareness: prioritizes recycling and artistic reinterpretation to improve ecological awareness and stimulate local populations to adopt inventive waste reduction and reuse strategies.
- Stakeholder engagement: local organizations, municipalities and families will interact with an international network, broadening perspectives and promoting future collaborations.

Regional impact:

- Tourism enhancement: highlights Calabria's rich history and architectural beauty, attracting heritage enthusiasts and eco-friendly tourists.
- Knowledge transfer: shares methods, experiences and best practices with other regions, inspiring further action and replicating successful initiatives.

National impact:

- Best practice replication: serves as a model for integrating cultural heritage with environmental sustainability and youth participation, which can be adopted by other Italian regions.
- Strengthening the Erasmus+ network: promotes further collaborations between national organisations and institutions under the Erasmus+ framework.

European impact:

- Contribution to EU priorities: aligns with key EU priorities such as the European Green Deal, the New European Bauhaus and the Sustainable Development Goals (SDGs), in particular on environmental sustainability, cultural heritage preservation and youth engagement.
- International dissemination: shares project results through Erasmus+ networks, conferences and digital platforms, facilitating knowledge exchange at European level.
- Inspiration for future projects: serves as a model of good practices for future Erasmus+ projects, encouraging new initiatives in similar fields.

Impact on participants:

- Skills development: improves transversal skills, English language skills and employability through non-formal education.
- Awareness of European opportunities: Increases understanding of mobility opportunities in Europe, especially

for rural youth.

- Personal and social growth: Promotes self-expression, creativity and critical thinking, enabling participants to become active members of the community.
- Sustainability and social impact: Teaches practical skills in sustainability and community engagement through art and urban regeneration.
- European identity and inclusion: Promotes intercultural dialogue and a sense of belonging to a wider European community, especially for disadvantaged young people.

Overall, the project aims to create a lasting impact at local, regional, national and European levels, promoting cultural awareness, sustainable development and active community engagement through art and creativity.

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